



## *Company Overview*

---

### *Salon Raised*

Created by stylists looking for high-quality products their clients could afford.

### *Only Good Stuff*

Every Verb Product is cruelty-free, with no harmful sulfates, parabens or gluten.

### *Priced Right*

Professional hair products made for the 93% of people who don't buy them.

### *Austin Born*

Verb comes from a place of natural beauty, easy living and no nonsense.

## *Product Overview*

---

The full Verb line, including: Hydrating Shampoo, Hydrating Conditioner, Leave-In Mist, Styling Cream, Volume Spray, Curl Cream, Sculpting Clay, Forming Fiber, Sea Spray, Dry Shampoo, Ghost Oil, Ghost Spray is a family of smart, professional-grade haircare products. With every product in the line priced at \$14.00, it is also within reach of every salon customer. Each product in the family is the result of a discerning process of research, experimentation, and intuitive decision-making by professional stylists for their clients. Light to the touch and completely layerable, Verb embodies effortless style for anyone, anywhere. Verb Products are available at fine salons nationwide.

For a list of locations near you please visit: [www.verbproducts.com/find](http://www.verbproducts.com/find)



# VERB®



## SAY HELLO TO THE FAMILY

### HYDRATING SHAMPOO

*Mild + Color Safe + Cleanse*

---

Verb Hydrating Shampoo gently cleanses hair, replenishes moisture, preserves color and protects against heat styling. Leaves hair soft, smooth and tangle-free.

### HYDRATING CONDITIONER

*Enrich + Restore + Soften*

---

Verb Hydrating Conditioner repairs damage for touchably soft hair. Formulated to wash away clean while providing intense moisture and natural shine.

### LEAVE-IN MIST

*Detangle + Defrizz + Conditioning*

---

Verb Leave-in Mist is the essential step between washing and styling and is a must-have for kids with truly unruly hair.



# VERB®



## SAY HELLO TO THE FAMILY

### STYLING CREAM

*Nourish + Definition + Smooth + Shine*

Verb Styling Cream smoothes and refines hair, tames frizz and provides subtle hold. The lightweight formula protects from heat, leaving hair with a soft, satin finish.

### VOLUME SPRAY

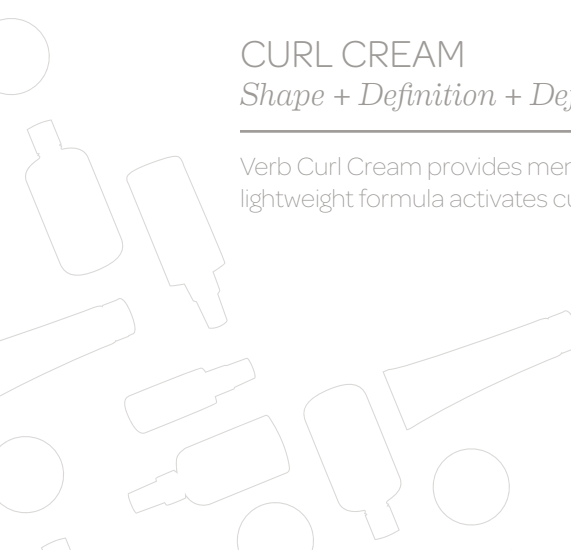
*Full Body + Weightless Lift*

Verb Volume Spray amplifies fine hair for a full, flexible finish. The weightless formula boosts any style, leaving the hair with an all-day soft and touchable hold.

### CURL CREAM

*Shape + Definition + Defrizz + Repair*

Verb Curl Cream provides memory and light hold to all types of textured hair, keeping curls shapely and buoyant. The lightweight formula activates curls and controls frizz for all-day, touchably soft hair.



# VERB®



## SAY HELLO TO THE FAMILY

### SCULPTING CLAY

*Flexible Hold + Subtle Shine*

---

Verb Sculpting Clay provides a medium hold, natural texture and pliability to re-shape hair throughout the day.

### FORMING FIBER

*Strong Hold + Texture*

---

Verb Forming Fiber provides all-day hold with flexibility to re-work styles leaving hair with a matte finish.

### SEA SPRAY

*Windswept Waves + Light Dry Texture*

---

Verb Sea Spray takes landlocked hair to the beach for loose, languid curls. Formulated with natural sea salt and smoothing moisturizers, this light mist infuses all hair types with oceanic waves for a breezy texture boost.



# VERB®



## SAY HELLO TO THE FAMILY

### DRY SHAMPOO

*Gentle Cleanse + Light Volume*

Verb Dry Shampoo refreshes hair, removes oil, boosts body and prevents damage from washing and styling. This nonwhitening formula instantly absorbs impurities and re-energizes your look.

### GHOST OIL™

*Smoothing Moringa Blend + Weightless Hair Oil*

Verb Ghost Oil is a vanishing daily restorative that revitalizes hair from roots to ends. This integrated moringa oil blend enriches the hair shaft with essential nutrients that naturally smooth frizz and promote radiant shine for all hair types.

### GHOST™ HAIRSPRAY

*Weightless Medium Hold + Brushable Texture*

Verb Ghost Hair Spray vanishing spray gives all-day control and works well with styling and heating tools. Moringa oil infuses the hair shaft with essential nutrients that naturally smooth frizz and promote radiant shine for all hair types.

